



## **AGRIBUSINESS INVESTOR ROAD SHOW**

**MARCH 11<sup>TH</sup>- 12<sup>TH</sup>, 2019**



### **General Information**

The Ministry of Agriculture, Livestock and Food Supply of Brazil - MAPA hereby informs that will hold the third edition of the Agribusiness Investor Road Show - Expodireto/Cotrijal, that is scheduled for March 11<sup>th</sup> and 12<sup>th</sup> of 2019.

That is a chance for potential investors and investment funds to meet, discuss about investment plans and opportunities and making deals with Brazilian agribusiness companies.

This event will be held as part of 20<sup>th</sup> Expodireto Cotrijal International Agribusiness Fair that takes venue in the city of Não-Me-Toque, Rio Grande do Sul, Brazil.

Expodireto Cotrijal is one of the biggest agribusiness fairs in Brazil and is promoted by Cotrijal Cooperativa Agropecuária e Industrial which, in 2018, had more than 527 expositors, taking place in an 84 hectares Exposition Park, with a turnover of more than R\$ 2.2 billion and with representatives from 70 different countries.

This is another initiative of the Secretary of Commerce and International Relations - SCRI/MAPA and is part of the Agro + Investments Program, whose purpose is the attraction of foreign investments for Brazilian agribusiness.

### **Event Program**

Additional information about the participation in the Business Rounds will be forwarded by MAPA after the registration of your company / organization.

### **Registration**

We would very much like to count on your presence and participation in this round of investments, for which we kindly request your registration by writing to the e-mail [investimentos.dpi@agricultura.gov.br](mailto:investimentos.dpi@agricultura.gov.br).

### **Costs**

The participation in the event itself does not involve any costs for registered companies. However, the expenses with air tickets, accommodation, food, insurances, among others travel and personal costs, will be held by the participants.

### **Contact Us**

For more information regarding the AGRIBUSINESS INVESTOR ROAD SHOW:

**E-mail:** [investimentos.dpi@agricultura.gov.br](mailto:investimentos.dpi@agricultura.gov.br)

**Phone:** +55 (61) 3218-2528



## INTERNATIONAL BUSINESS ROUND APAS SHOW 2019

Get to know the best of Brazilian Food & Beverage

We gladly inform that your company has been identified as a key potential guest to APAS SHOW 2019.

Apex-Brasil (The Brazilian Trade and Investment Promotion Agency) officially invites your company to the most important Latin America food & beverage trade show, APAS SHOW 2019. You can find additional fact and figures about APAS SHOW [here](#).

After your application is submitted, Apex-Brasil will analyze your company profile in order to confirm your participation at the event. For the approved companies, Apex-Brasil will cover travel costs (tickets, accommodation, travel insurance, transfers and meals) for one representative per company. Visas to Brazil, if required, must be arranged by the guests – Apex-Brasil can provide invitation letters, if necessary.

**By taking part in this event you will have the opportunity to:**

- Get to know new flavours and innovative Brazilian products;
- Participate in one-on-one meetings with qualified suppliers;
- Establish partnerships and distribution agreements with exporters from Brazil;
- Broaden your network among Brazil's leading export traders;
- Have *in loco* experience in Brazilian retail stores.

**CHECK TERMS AND CONDITIONS**

**CLICK HERE TO APPLY**

(Deadline: Mar. 6th, 2019)

Apex-Brasil looks forward to having your company at APAS SHOW 2019!  
For any additional information, please contact us.

### FOR MORE INFORMATION

Apex-Brasil Customer Relationship  
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**BE AN EXHIBITOR AT  
APAS SHOW 2019!**

May 6 - 9, 2019 - São Paulo, Brazil

The Brazilian Trade and Investment Promotion Agency (Apex-Brasil) is pleased to inform that your company has been identified as a potential exhibitor to attend APAS, Latin America's most important Food, Beverage and Supermarket Trade Show.

For the 2019 edition, Apex-Brasil, in partnership with APAS, is preparing a whole new structure to receive the international audience.

**2018 SHOW HIGHLIGHTS**

- 686 Exhibitors
- 170 International exhibitors
- 74.288 Attendees

If you are interested in participating in this program, please let us know by writing to [giuliana.davanzo@apas.com.br](mailto:giuliana.davanzo@apas.com.br)

**MORE INFORMATION**

Thank you!

Kind regards,  
Team Apex-Brasil

**FOR MORE INFORMATION**

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